

LOCAL FOOD MARKETING OPPORTUNITY!

Northeast Ohio

Countryside Food Guide

CONNECTING LOCAL FARMERS AND CONSUMERS

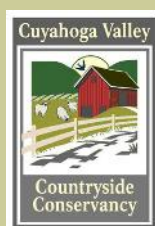
Are you a farmer who wants to cultivate new customers?

Are you a baker or specialty food producer looking for new ways to market your locally made product?

Consider
a free listing in the
**Countryside
Food Guide**

A Directory of Northeast Ohio's Farm
Fresh Products and Local Foods

The Countryside Food Guide
is a project of the
Cuyahoga Valley Countryside Conservancy
Local FoodWorks Initiative



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In Northeast Ohio,
demand for local food is growing!

Buyers are seeking out fresh, healthy, delicious foods that are grown and prepared right here at home by people they trust.

We're publishing the Countryside Food Guide to promote locally grown produce, specialty food products, and local food businesses to consumers throughout our nine-county region.

Make sure your farm or food business is included!

Complete the application on reverse & return by June 1, 2006.

Applications received after June 1st will be included in on-line directory only.

Countryside Food Guide

A directory of Northeast Ohio's farm fresh products & local foods including:

- Local farms, farm stands, U-Pick operations & CSAs
- Farmers' markets
- Produce auctions
- Restaurants & caterers featuring local food
- Grocers & food retailers
- Artisan bakers & other specialty food producers
- Distributors & wholesalers
- Seasonal availability, local food shopping tips, seasonal recipes, and more!

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For additional information please contact:

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Cuyahoga Valley Countryside Conservancy
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Email: kmoore@cvcountryside.org

Application Form: 2006 Northeast Ohio Countryside Food Guide

Please tell us about your farm or local food product. Include contact information as you would like it to appear in the guide.
Please feel free to use additional pages or enclose marketing information that describes your farm or business.

FARM/BUSINESS NAME		
CONTACT PERSON		
HOURS OF OPERATION		
ADDRESS		
CITY	COUNTY	ZIP
PHONE	FAX	
EMAIL	WEBSITE	

HOW MANY ACRES DO YOU FARM? _____ TOTAL _____ CROPS _____ LIVESTOCK

IS YOUR FARM: RURAL URBAN SUBURBAN

WHAT DO YOU GROW/PRODUCE? (Indicate heritage breeds, heirloom varieties & other distinctive attributes of the foods you produce).

VEGETABLES: _____ POULTRY: _____ EGGS: _____ VALUE-ADDED PRODUCTS: _____

FRUIT: _____ BEEF: _____ MILK: _____

TREE FRUIT: _____ PORK: _____ CHEESE: _____ OTHER: _____

BERRIES: _____ LAMB: _____ OTHER DAIRY: _____

HERBS: _____ OTHER LIVESTOCK: _____ FLOWERS, PLANTS, ORNAMENTALS: _____

HOW DO YOU IDENTIFY YOUR FARMING PRACTICES? (Check all that apply.)

Conventional IPM Certified Organic Humanely Raised Other (please describe):
 Transitional Biodynamic Uncertified Organic Pastured
 Low-Spray

HOW/WHERE DO YOU CURRENTLY MARKET YOUR FARM PRODUCTS? (check all that apply):

Farmers Markets (please list markets you will participate in during the 2006 season):

Farm Stand Restaurants Processors Internet (please describe):
 U-Pick Grocery Stores Distributor/Broker Other (please describe):
 Individuals Institutions Produce Auction

HOW CAN WE HELP YOU?

Are you interested in learning more about any of the above marketing opportunities? Yes No

Are you interested in value-added processing opportunities? Yes No

If yes, what products are you interested in producing? (i.e. cheese, yogurt, salsas, preserves, etc. or other value-added services such as delivery, etc.)

Are you interested in attending workshops or events to learn more about the following (please check all that apply)?

business planning value-added product development sales & marketing distribution
 selling to restaurants farmer-chef networking events production techniques
 other (please describe):

Is there anything else you would like prospective customers to know about your farm or local food business?

Mail completed application to CVCC, 2179 Everett Road, Peninsula, OH 44264 or email above information to kmoore@cvcountryside.org or fax to 330.657.2198.