

# COUNTRYSIDE BRANDING

## LOGO



This logo should be used in the majority of situations. The logo should not be reproduced smaller than .625 inches wide (print) or 100px wide (screen).



The black logo should be used for black and white printing ONLY



When specifically referencing Countryside Public Market



When specifically referencing Countryside Farmers' Markets



Do NOT change the colors of the logo, stretch or distort the logo, rotate the logo, or use the previous logo

## SUPPORTING ELEMENTS

**Name:** Countryside



Do NOT refer to us as "Countryside Conservancy" or "The Conservancy"

**Mission:** to connect people, food and land by promoting a resilient, sustainable food culture through programs, advocacy and education

**Tagline:** Connecting people, food, and land

**Colors:**



Pantone 1805 C



Pantone 432 C

## SOCIAL MEDIA

**Facebook:** @countrysidefoodandfarms

**Twitter:** @countrysidefoodandfarms

**Instagram:** @countrysideohio